



**TURN YOUR SOCIAL
MEDIA
INTO AN INCOME
SOURCE**

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WHAT IS A SOCIAL MEDIA HOOK?

A hook is a short phrase at the beginning of a reel or other short form video (e.g. Tiktok, Youtube Shorts) designed to make the viewer stop scrolling and stick around to watch your video.

A good hook should be visually engaging, emotionally appealing, or thought-provoking, often within the first few seconds of the video.

Elements that make a hook effective include a compelling narrative, striking visuals, intriguing questions, unexpected humor, or a teaser of what's to come.

Catchy, curiosity-inspiring phrases that make the viewer want to find out more are best!

The following suggestions and examples can be adapted to your own niche and content.

101 SOCIAL MEDIA HOOKS

"Double your digital product sales with this game-changing tool!"

"Learn the secrets of selling digital products and boost your profits."

"Unlock the key to successful digital product launches with this resource."

"Say goodbye to struggling sales and hello to success with this digital tool."

"Discover the proven strategies to market and sell your digital products effectively."

"This digital product will revolutionize the way you sell online."

"Learn how to create irresistible offers with this powerful digital tool."

"Get ready to skyrocket your digital product sales with this game plan."

"Unlock the secrets of persuasive sales copy with this digital resource."

"Master the art of pricing your digital products for maximum profits."

"Say goodbye to low conversion rates and hello to sales success."

"Discover the secrets of creating irresistible lead magnets for your digital products."

"Learn how to build a high-converting email list with this digital tool."

"Get ready to automate your sales process and generate passive income."



101 SOCIAL MEDIA HOOKS

"Say hello to a flood of new customers with this digital marketing tool."

"Discover the step-by-step process to launch and sell your digital products."

"Learn how to position and package your digital products for success."

"Get the insider tips to optimize your sales funnel with this digital tool."

"Unlock the power of social media marketing for your digital products."

"Say goodbye to overwhelm and hello to a streamlined selling process."

"Discover the secrets of successful product launches with this digital resource."

"Master the art of crafting compelling sales pages with this digital tool."

"Get ready to convert your audience into loyal customers with this game plan."

"Unlock the strategies to drive targeted traffic to your digital products."

"Unlock the power of video marketing to sell your digital products."

"Say hello to a consistent stream of sales with this powerful digital resource."

"Discover the step-by-step blueprint to successful affiliate marketing for your digital products."



101 SOCIAL MEDIA HOOKS

"Master the art of effective upselling and cross-selling with this digital tool."

"Get the insider secrets to overcome objections and close more sales."

"Unlock the strategies to create a compelling brand for your digital products."

"Say goodbye to low engagement and hello to viral marketing for your digital products."

"Discover the secrets of effective storytelling to sell your digital products."

"Learn how to leverage influencers to promote your digital products with this digital tool."

"Get ready to optimize your website for higher conversion rates."

"Unlock the power of scarcity and urgency to boost your digital product sales."

"Say hello to a loyal customer base with this powerful digital resource."

"Discover the step-by-step process to create and sell online courses."

"Master the art of effective customer testimonials to boost your credibility."

"Get the insider tips to overcome sales objections and close the deal."

101 SOCIAL MEDIA HOOKS

"Unlock the strategies to create a compelling sales video for your digital products."

"Say goodbye to wasted advertising dollars and hello to targeted marketing."

"Discover the secrets of successful joint ventures to promote your digital products."

"Learn how to leverage email marketing to drive sales for your digital products."

"Get ready to optimize your sales funnel for maximum conversions."

"Unlock the power of personal branding to sell your digital products."

"Say hello to a profitable online business with this digital resource."

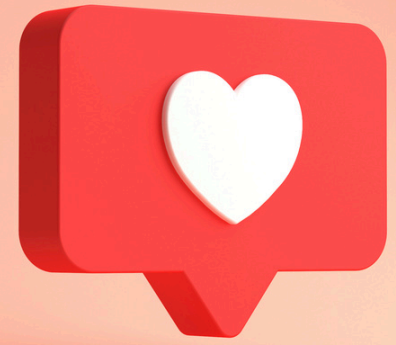
"Discover the step-by-step process to create and sell ebooks."

"Master the art of effective customer support to build trust with your buyers."

"Get the insider tips to create compelling product demos for your digital products."



101 SOCIAL MEDIA HOOKS



"Discover the secrets of effective product packaging to entice your customers."

"Learn how to leverage webinars to sell your digital products with this digital tool."

"Get ready to optimize your sales copy for maximum conversions."

"Unlock the power of search engine optimization to drive organic traffic to your digital products."

"Say goodbye to inconsistent sales and hello to a thriving online business."

"Discover the secrets of successful upselling and cross-selling techniques."

"Learn how to leverage content marketing to promote your digital products."

"Get ready to optimize your checkout process for a seamless buying experience."

"Unlock the power of customer referrals to drive sales for your digital products."

"Say hello to a profitable coaching program with this digital tool."

"Discover the step-by-step process to create and sell digital artwork."

"Unlock the strategies to leverage affiliate marketing for your digital products."

101 SOCIAL MEDIA HOOKS

"Master the art of effective customer retention to build a loyal customer base."

"Get the insider tips to create compelling product packaging for your digital products."

"Unlock the strategies to leverage influencer partnerships for your digital products."

"Say goodbye to low-converting landing pages and hello to high conversion rates."

"Discover the secrets of successful digital product launches with this powerful resource."

"Learn how to leverage user-generated content to promote your digital products."

"Get ready to optimize your pricing strategy for maximum profitability."

"Unlock the power of live streaming to engage and sell to your audience."

"Say hello to a profitable printables business with this digital tool."

"Discover the step-by-step process to create and sell stock photography."

"Master the art of effective customer onboarding to ensure customer satisfaction."





101 SOCIAL MEDIA HOOKS

"Unlock the strategies to leverage social media advertising for your digital products."

"Say goodbye to overwhelm and hello to a simplified sales process."

"Discover the secrets of successful email marketing campaigns for your digital products."

"Learn how to leverage influencer collaborations to reach a wider audience."

"Get ready to optimize your customer testimonials for maximum impact."

"Say goodbye to low conversion rates and hello to a high-converting sales page."

"Discover the secrets of successful content creation to attract your target audience."

"Learn how to leverage social media influencers to promote your digital products."

"Get ready to optimize your product images for higher conversions."

"Unlock the power of data analytics to improve your digital product sales."

"Say hello to a profitable podcast with this digital tool."

"Discover the step-by-step process to create and sell digital marketing templates."

"Get the insider tips to create compelling video tutorials for your digital products."

101 SOCIAL MEDIA HOOKS

"Master the art of effective customer segmentation to personalize your offers."

"Get the insider tips to create compelling demo videos for your digital products."

"Unlock the strategies to leverage paid advertising for your digital products."

"Say goodbye to sales plateaus and hello to continuous growth with this digital resource."

"Say hello to a profitable membership site with this powerful digital resource."

"Discover the step-by-step process to create and sell digital templates."

"Master the art of effective customer feedback to improve your products."

"Get the insider tips to create compelling product descriptions for your digital products."

"Unlock the strategies to create an irresistible offer for your digital products."

"Unlock the power of retargeting ads to recapture lost sales."

"Say hello to a profitable graphic design business with this digital resource."

"Discover the step-by-step process to create and sell digital courses."

"Master the art of effective customer engagement to build a loyal community."

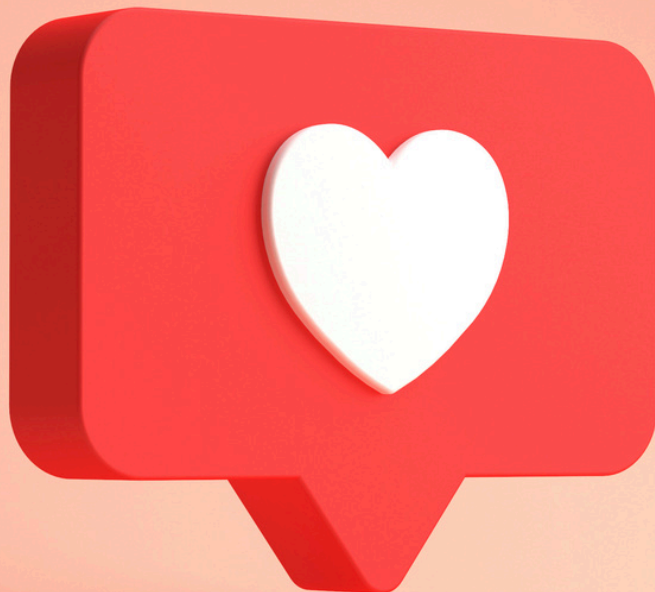


WHAT IS A CALL TO ACTION?

A “call to action” is a short phrase that invites or commands the viewer to take a specific action – for example, liking or engaging with the video, making a comment, signing up to an email list, etc.

Call to Actions can be very effective in getting viewers to move from passive watching into actively engaging with your content and even becoming paying customers or engaged email list recipients. Don't be afraid to tell your viewers exactly how you want them to engage with your content!

You can mix and match these CTAs with the hooks to create compelling and engaging TikTok/social media videos. Remember to always make the CTAs clear and actionable to encourage your viewers to take the desired action.



A vibrant, 3D-rendered illustration of a smartphone with a yellow ring, surrounded by floating emojis like a winking face with a tongue out, hearts, and colorful geometric shapes against a soft, pastel background.

"Download the free guide now!"

101 CALL TO ACTIONS

"Tap here for exclusive access."

"Tag someone who would love this."

"Sign up for the webinar."

"Share your success story."

"Follow for more tips and tricks."

"Get your copy today!"

"Join the waitlist for early access."

"Leave a like if you can relate."

"Enroll in the course now."

"Discover the secret by subscribing."

"Get a personalized consultation."

"Visit the store and start shopping."

"Swipe left for a surprise."

"Tag me when you try it."

"Subscribe to the podcast."

"Unlock the hidden content."

"Tap here to upgrade."





101 CALL TO ACTIONS

"Join the VIP club for exclusive benefits."

"Share your feedback in the comments."

"Download the app and see for yourself."

"Tag me in your stories."

"Sign up for the newsletter."

"Claim your free trial."

"Share this post on your feed."

"Explore the gallery for inspiration."

"Subscribe for behind-the-scenes access."

"Join the conversation in the forum."

"Tag a fellow entrepreneur."

"Attend the live event."

"Unlock your potential today!"

101 CALL TO ACTIONS

"Leave a review on the website."

"Get started now with a click."

"Join the challenge for a chance to win."

"Share your progress using #____."

"Take the quiz and discover your ____."

"Tag me when you achieve your goal."

"Visit the FAQ page for answers."

"Subscribe for weekly updates."

"Unlock premium features."

"Swipe left for a special offer."

"Tag me in your before-and-after photos."

"Sign up for the masterclass."





101 CALL TO ACTIONS

"Join the waitlist for early bird pricing."

"Share this video on all your social platforms."

"Get your personalized plan today."

"Tap here to book your session."

"Subscribe to the YouTube channel for tutorials."

"Visit the blog for more in-depth content."

"Unlock the VIP pass."

"Swipe up to get your discount code."

"Tag a friend who needs motivation."

"Claim your spot now!"

"Share your favorite tip in the comments."

"Download the worksheet and get started."

"Tag me in your transformation photos."

"Subscribe to the mailing list for exclusive offers."

101 CALL TO ACTIONS

"Unlock the secret resource library."

"Swipe left for a free gift."

"Tag me when you implement this strategy."

"Attend the workshop and learn from the experts."

"Share this post with your followers."

"Get the limited edition now!"

"Join the beta tester group."

"Discover the bestseller everyone's talking about."

"Get the discount code by signing up."

"Share your favorite feature in the comments."



101 CALL TO ACTIONS

"Share your favorite feature in the comments."

"Tap here to get instant access."

"Tag me in your results."

"Join the loyalty program for rewards."

"Swipe left to see real customer testimonials."

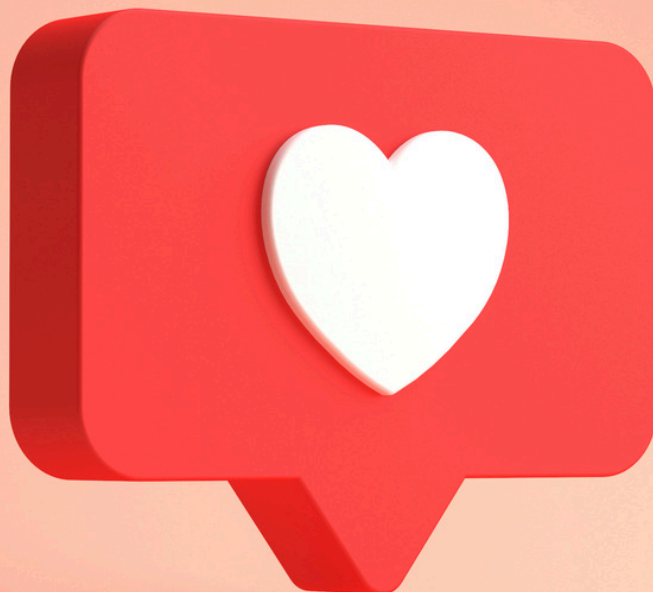
"Tag a fellow creative."

"Sign up for early access."

"Share this post on your story."

"Swipe up to join the challenge."

"Tag a friend who would love this deal."



101 CALL TO ACTIONS

"Unlock the premium version."

"Subscribe to the podcast for weekly inspiration."

"Swipe up for a chance to win."

"Tag me when you try this hack."

"Attend the virtual summit."

"Share this video with your network."

"Get the limited-time offer now!"

"Join the affiliate program and start earning."

"Swipe up to enroll in the course."

"Tag a friend who needs a boost."

"Discover more by tapping the link."

"Share your favorite quote in the comments."

"Take action now and transform your business!"





90 DAYS OF SOCIAL MEDIA CONTENT

These 90 days of social media content ideas have been designed with the digital product business in mind.

Of course you can adapt and modify these content ideas to suit your specific digital product and target audience.

Remember to keep your content engaging, informative, and aligned with your overall marketing goals.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY

1

Introduce your digital product and explain how it can empower others to sell their digital products effectively. Encourage followers to click the link in your bio to learn more.

DAY 2

Share a success story of someone who used your digital product and achieved remarkable results in their own digital product sales. Ask followers to share their own success stories in the comments.

DAY 3

Post a quick tip on how to optimize digital product listings for maximum visibility and sales. Include a call-to-action to download a free guide from your website.

DAY 4

Share a tutorial video demonstrating a useful technique or strategy for promoting and selling digital products. Encourage followers to tag a friend who could benefit from the tip.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 5

Highlight a specific feature of your digital product that helps others streamline their sales process. Include a call-to-action to visit your website for a detailed overview.

DAY 6

Post a customer testimonial video where a user shares how your digital product helped them increase their digital product sales. Encourage followers to share their own testimonials.

DAY 7

Conduct a live Q&A session where followers can ask questions about selling digital products and how your product can assist. Promote it in advance and encourage followers to submit their questions.

DAY 8

Share a behind-the-scenes look at the creation process of your digital product and the reasons behind its development. Ask followers to share their own insights and experiences.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 9

Post a motivational quote or image related to resilience and perseverance in digital product sales. Ask followers to share their favorite quotes in the comments.

DAY 10

Share a valuable resource, such as an e-book or checklist, that provides actionable tips for selling digital products. Include a call-to-action to download it from your website.

DAY 11

Host a giveaway contest where followers can enter to win a free copy of your digital product. Encourage them to tag others who would benefit from it.

DAY 12

Post a "Tip of the Day" series, sharing one practical tip each day for improving digital product sales. Encourage followers to save the posts for future reference.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 13

Share a case study of a successful digital product launch, highlighting the strategies used and the results achieved. Invite followers to share their own launch experiences.

DAY 14

Create a video tutorial demonstrating how to leverage social media platforms to promote and sell digital products effectively. Encourage followers to ask questions in the comments.

DAY 15

Post an infographic or visual guide that provides step-by-step instructions on creating compelling sales pages for digital products. Encourage followers to save it for future use.

DAY 16

Share a success story of a customer who had limited sales experience but achieved remarkable results with your digital product. Ask followers to tag friends who could benefit from it.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 17

Conduct a poll asking followers about their biggest challenges in selling digital products and offer solutions based on your expertise. Share the results and engage in discussions.

DAY 18

Post a video testimonial from a well-known industry expert who used your digital product to enhance their own digital product sales. Ask followers to share their thoughts on the testimonial.

DAY 19

Share a quick productivity hack or time-saving tip specifically tailored for digital product sellers. Ask followers to share their own tips in the comments.

DAY 20

Host a live webinar or online workshop focused on advanced strategies for selling digital products. Promote it in advance and encourage followers to sign up.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 21

Share a customer testimonial video where a user discusses the impact your digital product had on their overall business growth. Invite followers to share their own success stories.

DAY 22

Create a visually appealing infographic showcasing key statistics and trends related to selling digital products. Ask followers to share their thoughts on the current state of the market.

DAY 23

Post a relatable meme or GIF that humorously captures the challenges and triumphs of selling digital products. Ask followers to tag a friend who can relate.

DAY 24

Share a step-by-step guide on creating an effective sales funnel for digital products, highlighting the role of your product in the process. Encourage followers to save the post for reference.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 25

Conduct a live video session where you provide personalized feedback and suggestions on digital product sales strategies for a few selected followers. Encourage them to submit their requests in advance.

DAY 26

Share a case study of a customer who achieved significant revenue growth by implementing specific strategies outlined in your digital product. Ask followers to share their own growth stories.

DAY 27

Post a valuable resource, such as a downloadable template or worksheet, that helps digital product sellers streamline their operations. Include a call-to-action to download it from your website.

DAY 28

Host a live Q&A session specifically focused on social media marketing for digital product sales. Encourage followers to submit their questions in advance.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 29

Share a tutorial video on using specific marketing techniques, such as email marketing or influencer collaborations, to boost digital product sales. Ask followers to share their experiences with these techniques.

DAY 30

Post a customer testimonial video that highlights the financial success achieved by a user through the implementation of your digital product strategies. Ask followers to tag others who aspire to similar results.

DAY 31

Share a valuable blog post or article written by you or industry experts, offering insights and strategies for selling digital products. Encourage followers to visit your website to read the full article.

DAY 32

Highlight a key benefit of your digital product that helps users overcome a specific challenge in selling their own digital products. Encourage followers to share their thoughts and experiences.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 33

Post a video tutorial showcasing a practical technique for driving targeted traffic to digital product sales pages. Include a call-to-action to access a related resource on your website.

DAY 34

Share a success story of a customer who transformed their struggling digital product sales into a thriving business with the help of your strategies. Ask followers to share their own transformations.

DAY 35

Create a series of "Pro Tips" posts, each featuring a quick tip from industry experts on selling digital products. Encourage followers to save and implement these tips.

DAY 36

Share a video interview with an industry leader who shares their insights and experiences on selling digital products. Ask followers to tag friends who would benefit from the interview.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 37

Post a step-by-step guide on creating an effective email marketing campaign to promote and sell digital products. Offer a downloadable email template as a lead magnet.

DAY 38

Share a before-and-after comparison image or testimonial from a customer who achieved significant sales growth using your digital product. Ask followers to share their own progress.

DAY 39

Conduct a poll asking followers about their preferred platforms for selling digital products. Share the results and offer tips tailored to each platform.

DAY 40

Share a motivational quote or image that encourages followers to embrace their entrepreneurial spirit and take action in selling their digital products. Ask them to share their business goals in the comments.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 41

Post a video tutorial on how to create compelling product descriptions for digital products. Encourage followers to share their own tips and tricks in the comments.

DAY 42

Share a customer success story, highlighting how your digital product helped them overcome specific challenges in selling their own digital products. Invite followers to share their own success stories.

DAY 43

Post a quick tip on how to effectively leverage social media advertising to boost digital product sales. Include a call-to-action to download a free advertising guide from your website.

DAY 44

Share a behind-the-scenes video of your creative process in designing and developing your digital product. Ask followers to share their thoughts and ideas for future product enhancements.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 45

Host a live Q&A session where followers can ask questions about selling digital products and get real-time advice from you. Promote the session in advance and encourage followers to submit their questions.

DAY 46

Post a motivational quote or image that inspires followers to stay focused on their digital product sales journey. Encourage them to share their favorite motivational quotes in the comments.

DAY 47

Share a valuable resource, such as a comprehensive guide or checklist, that provides step-by-step instructions for optimizing digital product sales funnels. Include a call-to-action to download it from your website.

DAY 48

Conduct a live webinar or online workshop where you share advanced strategies and techniques for selling digital products. Invite followers to register in advance and participate.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 49

Share a customer testimonial video where a user discusses the specific ways your digital product improved their sales conversion rates. Encourage followers to share their own conversion rate success stories.

DAY 50

Create an infographic or visual guide that showcases the key features and benefits of your digital product for boosting sales. Ask followers to save and share the infographic.

DAY 51

Post a relatable and humorous meme or GIF related to the challenges and triumphs of selling digital products. Encourage followers to tag friends who can relate.

DAY 52

Share a step-by-step guide on how to leverage influencer marketing to promote and sell digital products effectively. Ask followers to share their own experiences or questions related to influencer collaborations.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 53

Share a success story of a customer who experienced exponential growth in their digital product sales after implementing your strategies. Ask followers to tag others who would benefit from the story.

DAY 54

Host a live video session where you provide personalized feedback and suggestions for digital product sales strategies. Invite followers to submit their requests in advance.

DAY 55

Share a case study of a customer who successfully utilized your digital product to launch a new line of products and expand their sales. Ask followers to share their own expansion stories.

DAY 56

Share a case study of a customer who successfully utilized your digital product to launch a new line of products and expand their sales. Ask followers to share their own expansion stories.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 57

Host a live Q&A session specifically focused on email marketing for digital product sales. Encourage followers to submit their questions in advance.

DAY 58

Share a tutorial video on leveraging video marketing to promote and sell digital products. Ask followers to share their favorite video marketing tips in the comments.

DAY 59

Share a customer testimonial video where a user discusses the financial success they achieved by implementing specific strategies outlined in your digital product. Ask followers to share their thoughts on the testimonial.

DAY 60

Post a customer review or testimonial highlighting the positive impact your digital product had on their business growth. Encourage followers to share their own reviews in the comments.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 61

Share a valuable blog post or article written by you or industry experts, offering insights and strategies for selling digital products. Encourage followers to visit your website to read the full article.

DAY 62

Highlight a key benefit of your digital product that helps users overcome a specific challenge in selling their own digital products. Encourage followers to share their thoughts and experiences.

DAY 63

Post a video tutorial showcasing a practical technique for driving targeted traffic to digital product sales pages. Include a call-to-action to access a related resource on your website.

DAY 64

Share a success story of a customer who transformed their struggling digital product sales into a thriving business with the help of your strategies. Ask followers to share their own transformations.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 65

Create a series of "Pro Tips" posts, each featuring a quick tip from industry experts on selling digital products. Encourage followers to save and implement these tips.

DAY 66

Highlight a key benefit of your digital product that helps users overcome a specific challenge in selling their own digital products. Encourage followers to share their thoughts and experiences.

DAY 67

Post a step-by-step guide on creating an effective email marketing campaign to promote and sell digital products. Offer a downloadable email template as a lead magnet.

DAY 68

Share a before-and-after comparison image or testimonial from a customer who achieved significant sales growth using your digital product. Ask followers to share their own progress.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 69

Conduct a poll asking followers about their preferred platforms for selling digital products. Share the results and offer tips tailored to each platform.

DAY 70

Share a motivational quote or image that encourages followers to embrace their entrepreneurial spirit and take action in selling their digital products. Ask them to share their business goals in the comments.

DAY 71

Post a video tutorial on how to create compelling product descriptions for digital products. Encourage followers to share their own tips and tricks in the comments.

DAY 72

Share a customer success story, highlighting how your digital product helped them overcome specific challenges in selling their digital products. Invite followers to share their own success stories.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 73

Post a quick tip on how to effectively leverage social media advertising to boost digital product sales. Include a call-to-action to download a free advertising guide from your website.

DAY 74

Share a behind-the-scenes video of your creative process in designing and developing your digital product. Ask followers to share their thoughts and ideas for future product enhancements.

DAY 75

Host a live Q&A session where followers can ask questions about selling digital products and get real-time advice from you. Promote the session in advance and encourage followers to submit their questions.

DAY 76

Post a motivational quote or image that inspires followers to stay focused on their digital product sales journey. Encourage them to share their favorite motivational quotes in the comments.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 77

Share a valuable resource, such as a comprehensive guide or checklist, that provides step-by-step instructions for optimizing digital product sales funnels. Include a call-to-action to download it from your website.

DAY 78

Conduct a live webinar or online workshop where you share advanced strategies and techniques for selling digital products. Invite followers to register in advance and participate.

DAY 79

Share a customer testimonial video where a user discusses the specific ways your digital product improved their sales conversion rates. Encourage followers to share their own conversion rate success stories.

DAY 80

Create an infographic or visual guide showcasing key strategies for leveraging social media to sell digital products. Encourage followers to save and share the infographic.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 81

Post a relatable and humorous meme or GIF related to the challenges and triumphs of selling digital products. Ask followers to tag friends who can relate.

DAY 82

Share a step-by-step guide on how to effectively utilize content marketing to promote and sell digital products. Include a call-to-action to download a related content marketing plan from your website.

DAY 83

Share a success story of a customer who achieved significant growth in their digital product sales after implementing your strategies. Ask followers to tag others who would benefit from the story.

DAY 84

Host a live video session where you provide personalized feedback and suggestions for digital product sales strategies. Invite followers to submit their requests in advance.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 85

Share a case study of a customer who successfully utilized your digital product to launch a new line of products and expand their sales. Ask followers to share their own expansion stories.

DAY 86

Post a valuable resource, such as a downloadable template or worksheet, that helps digital product sellers optimize their pricing strategy. Include a call-to-action to download it from your website.

DAY 87

Host a live Q&A session specifically focused on email marketing for digital product sales. Encourage followers to submit their questions in advance.

DAY 88

Share a tutorial video on leveraging video marketing to promote and sell digital products. Ask followers to share their favorite video marketing tips in the comments.

90 DAYS OF SOCIAL MEDIA CONTENT

DAY 89

Share a customer testimonial video where a user discusses the financial success they achieved by implementing specific strategies outlined in your digital product. Ask followers to share their thoughts on the testimonial.

DAY 90

Celebrate the completion of your 90-day social media content series by offering a special discount or bonus for your digital product. Encourage followers to take advantage of the limited-time offer.

GOOD LUCK!

